

BODYTALK WOMEN'S CONFERENCE -

'More Than a Body': Redefining Body Image, Self-Esteem, & Sexual Health

16th May 2023

Sponsorship Opportunity

Greetings!

BodyTalk International is proud to announce the BodyTalk Women's Conference –'More Than a Body': Redefining Body Image, Self-Esteem, & Sexual Health. This full day event will be held at CBC Resource Center on 17th June 2023 followed by a bon-fire networking event. The "More Than a Body" conference aims to create an empowering space for women to redefine societal standards & embrace their true selves beyond physical appearance. This conference recognizes the critical importance of body image, self-esteem, & sexual health in women's lives & seeks to provide education, support, & inspiration. It is hosted by Bodytalk International to bring women together from Cameroon & elsewhere in celebration of its 5th Anniversary.

We would like to offer you the opportunity to be a part of this exceptional event. Sponsorship of the 'More Than a Body' conference provides a great marketing prospect for you. In addition to the exciting discussions and activity, there will be extensive media engagement. This is a great chance for your company to connect with potential clients during the event, increase community involvement and boost your reach. Attached are the event Terms of Reference, Flyer and Partnership packages.

Who We Are

BodyTalk is a member-based organization created by adolescent girls and young women (AGYW) in December 2017 which peer educates AGYW on Body Image, Self-esteem and Health and registered in Cameroon. A network of almost 400 members from more than 9 African countries, BodyTalk has directly impacted over 3050 AGYW and 500,000 more virtually.

Show your support today and help us raise the next generation of young women who are confident, healthy and the most beautiful version of themselves.

Dr Ameaka Fatima, Founder

ameaka@bodytalkinternational.org (SLA Top 50 Motherland Mogul 2023)



How to Join in the Fun

There are 4 sponsorship levels. We welcome your consideration of any or all of these requests. We appreciate your participation as a donor or sponsor.

Platinum Sponsorship: 500,000F (cash donation, product, service or giveaway)

- Sponsor name & logo included on event email marketing, event flyer, programs, gift bags and **event photo backdrop/banner**
- Recognition on all radio, television, print, web & social media advertising
- Sponsor product placement in gift bags or panel slot (as applicable)
- Opportunity Include informational/advertising/marketing materials on the Information table
- Opportunity to distribute promotional items with company logo to event attendees

Diamond Sponsorship: 200,000F (cash donation, product, service or giveaway)

- Sponsor name & logo included on event email marketing, event flyer, programs and **gift bags**
- Recognition on all radio, television, print, web & social media advertising
- Sponsor product placement in gift bags or panel slot (as applicable)
- Opportunity Include informational/advertising/marketing materials on the Information table

Gold Sponsorship: 100,000F (cash donation, product, service or giveaway)

- Sponsor name & logo included on website and event email marketing, event flyer and **programs**
- Recognition on all radio, television, print, web & social media advertising
- Sponsor product placement in gift bags or Panel slot (as applicable)

Silver Sponsorship: 50,000 (cash donation, product, service or giveaway)

- Sponsor name & logo included on website, event email marketing and event flyer
- Recognition on all radio, television, print, web & social media advertising

For this event the following Giveaways, Products and Services are needed:

Giveaways

- Gift Cards: hair products, skincare products, clothes and accessories, healthcare packages, etc.

Products

- Board Games, Food, Drinks, Snacks

Services

- Face Painting, Food, Engagement (MC, DJ, Spoken word, Key Note address)
- Communication (social media, Radio, TV and print)

For Donors: You can offer student registration (5000f/per student) or full scholarship (20,000f/per student) or purchase merch.

For sponsorship or more information on custom packages:

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For direct donations via mobile money or request for other payment methods:

Fielefack Roka:
Orange money: +237 6 92 08 41 37
Mobile Money: +237 6 75 79 45 15